



# 2024 Investor Briefing *Investing in Opportunity*

## GCDC INITIATIVES

- ✓ **Revolving Loan Fund for new & existing businesses**  
*\$200,000 dispersed in 2023*
- ✓ **Childcare & Housing initiatives to support workforce attraction and retention**
- ✓ **Home Construction Cooperative - skilled trades home building/remodeling program**
- ✓ **Entrepreneurial & Business Development programs and support services**  
*Small Business Series & Pitch Contest  
 Relevant Workshops & Training*
- ✓ **Green County Leaders & Connect Green County - developing and connecting people in our county**
- ✓ **Broadband Expansion efforts/Broadband Coordinator position & Green Initiatives**
- ✓ **Continuing to foster new connections & relationships with existing businesses and city/village/county/state leaders**  
*600 meetings & 1,000 county miles in 2023*
- ✓ **Green County...the place to be!**  
*Brand & Website Refresh  
 Increased public exposure through local & social channels*

## WHY INVEST IN GCDC?

Your investment helps us grow and expand opportunities in Green County that strengthen our economy responsibly and with vision for the future.

## 2025 Goals

**Expand private partnerships/investors**

**Gain five (5) new investors**

**Continued support of childcare initiatives**

**Expand entrepreneurial & industry support programs**

**Focused efforts for housing development throughout Green County**

**Increase knowledge of GCDC at the local level**

# Investing in Opportunity

## Platinum Investors

\$10,000+



## Gold Investors

\$7,500+



## Silver Investors

\$5,000+



## Bronze Investors

\$2,000+



## Partners \$500+

First National Bank & Trust ~ Thrivent ~ Alliant Energy ~ Woodford State Bank  
~ Duxtad McDaniel Law Group ~ Mosher & Associates ~ Lake Ridge Bank ~  
Wisconsin Bank & Trust ~ Upper Iowa University

Join us and invest in opportunity in Green County



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