



New Glarus, WI

America's Little Switzerland

Established as a Swiss Colony in 1845 and known as America's Little Switzerland, New Glarus truly embodies its heritage. Alpine style architecture, Swiss cuisine, ethnic festivals, and customs make you feel like you are elsewhere in time. The culture, shops, and restaurants bring the tourists, the charm and welcome traditions make it feel like home.

EMPLOYMENT & ECONOMY

TOP EMPLOYERS:

New Glarus Brewing Company:

Independently owned craft brewery producing world-class, handcrafted beers.

Jack Links Beef Jerky: Leader in the meat snack category & fastest meat snack manufacturer worldwide.

Labor Force

Size 1,180; 56% blue collar, 43% white collar

QUICK FACTS

Average Commute Travel Time: **32.8 min.**

I39/90: **22 miles**

Madison: **22 miles north**

Dubuque: **72 miles west**

Milwaukee: **106 miles east**

Chicago: **121 miles southeast**

Minneapolis: **281 miles northwest**

Population: **2,266**

Median Age: **41.4**

Labor Force Size: **1,180**

Bachelor's Degree or Higher: **39.30%**

Job Growth Rate: **8.06%**

Household Median Income: **\$87,401**

TOP 5 TALENT:

Sales: **14.07%**

Management: **11.10%**

Administrative Support: **8.81%**

Business & Financial: **8.14%**

Construction: **7.54%**

TRANSPORTATION

Highway: **US Hwy 69**

Interstate: **22 miles - I39/90**

Airports: **18 within 50 miles**

Freight Rail: **10 miles**

Green County Development Corporation (GCDC), a non-profit Public-Private Partnership, is here to help new and existing businesses find the right resources to grow and prosper in Green County Wisconsin.

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HOUSING

Mean Home Value: **\$230,800**
Median Home Rent: **\$945**
Number of Housing Units: **1,014**
Own vs Rent Occupancy: **73.6% | 26.4%**

HEALTH CARE

NEAREST CLINICS/HOSPITALS

Monroe Clinic – New Glarus – **0 miles**
SSM Health - Monroe – **17 miles**

MADISON HOSPITALS

St. Mary's Hospital – **29 miles**
Meriter Hospital – **27 miles**
UW Madison Hospital – **28 miles**

JANESVILLE HOSPITALS

Mercy Hospital & Trauma Center – **40 miles**
St. Mary's Hospital – **43 miles**

EDUCATION

ELEMENTARY: New Glarus Elementary

Grades 4k-5: **422 Students**

MIDDLE: New Glarus Middle

Grades 6-8: **219 Students**

HIGH: New Glarus High School

Grades 9-12: **320 Students**

EDUCATIONAL ATTAINMENT

High School Grade or Higher: **97.60%**
Some College: **29%**
Bachelor's degree or Higher: **39.30%**

COLLEGES/TECHNICAL SCHOOL

Edgewood College: **21 miles**
UW Madison: **22 miles**
MATC Madison campuses: **27 miles avg**
Herzing University-Madison: **41 miles**

KEY COMMUNITY CONTACTS

City Administrator

608-527-5971

Administrator@newglarusvillage.com

City Clerk/Treasurer

608-527-5973

NGclerk@newglarusvillage.com

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<https://www.swisstown.com/>

<https://newglarusvillage.com/>

<https://newglarusvillage.com/government/economic-development>

<https://www.greencounty.org/communities/new-glarus/>

Want to know more about New Glarus, WI

Let GCDC help, contact us at gcdc@greencountydevelopment.com or 608.328.9452