

Green County Snapshot

Business Retention + Expansion (BRE) Summary

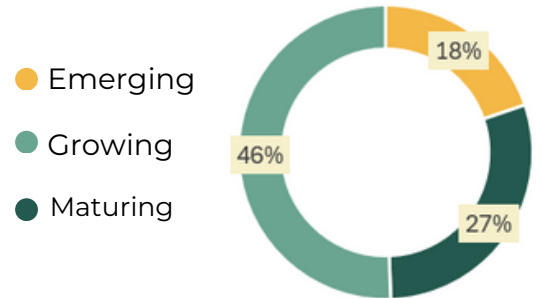
Total Visits
to Date
48

BRE Purpose

- ✓ Identify expansion opportunities
- ✓ Identify at-risk businesses
- ✓ Foster relationships & forecast needs
- ✓ Forecast economic investment & job creation

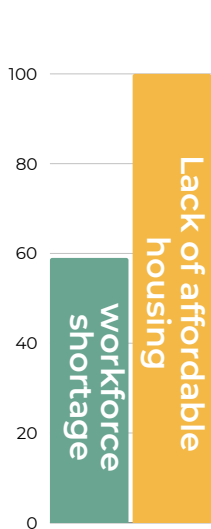
Skillsets businesses struggle to hire: general labor, maintenance, skilled mechanical positions, engineers, nurses, CNAs

Green County Business Stages



Key Findings

Concerns



Adding Automation & Upskilling employees are top priorities of employers



59% indicated business is increasing

31% reported business is stable



10% indicated business is decreasing



Shifting Demographics

73% reported an increase in Latino workers

Automation

59% intend to make large investments over the next 3 years



Quality of Life

59% of businesses believe this is a Top Priority

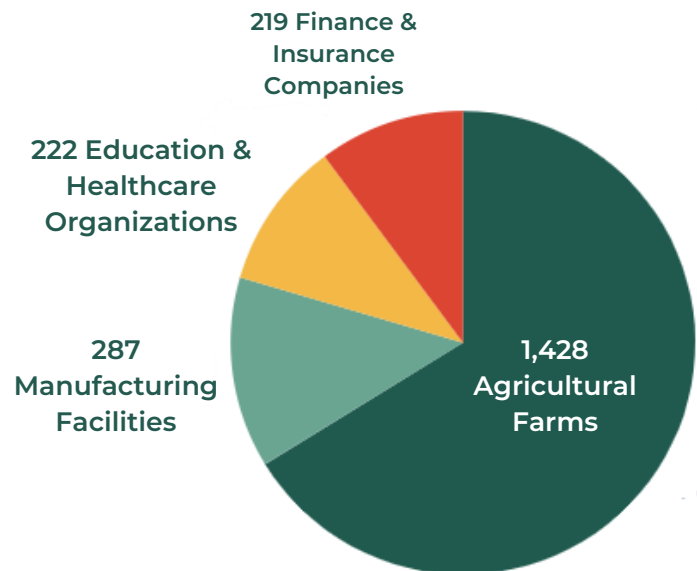


Green County Demographics

585 square miles, 374,400 acres, 37,100 people
16 towns, 6 villages, 2 cities

Green County Agriculture covers 292,368 acres and accounts for 49.3% of the county's \$2.0 Billion in economic activity

Manufacturing, Agriculture, and Tourism are the biggest economic drivers in the county



Green County is where opportunity lives!

Green County Development Corporation (GCDC) is focused on economic development that maintains the quality of life where our rural residents and businesses thrive.

By staying connected to our community we know the direction to take for healthy, stable growth.

Contact Us

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